

Twitter Smart Card

Twitter 121511_1631

Social Networks -Do's and Don'ts

- Only establish and maintain connections with people you know and trust. Review your connections often.
- Assume that ANYONE can see any information about your activities, personal life, or professional life that you post and share.
- Ensure that your family takes similar precautions with their accounts; their privacy and sharing settings can expose your personal data.
- Avoid posting or tagging images of you or your family that clearly show your face. Select pictures taken at a distance, at an angle, or otherwise concealed. **Never post Smartphone photos and don't** use your face as a profile photo, instead, use cartoons or avatars.
- Use secure browser settings when possible and monitor your browsing history to ensure that you recognize all access points.

Managing your Twitter Account

Twitter is a social networking and microblogging site whose users send and read text-based posts online. The site surged to worldwide popularity with +300 million active users as of 2011, generating 300 million tweets and 1.6 billion search queries daily.

Home @ Connect # Discover Search

Jason Smith
View my profile page

0 TWEETS 11 FOLLOWING 1 FOLLOWERS

Tweets Stream of tweets from people you follow Use Settings to manage visibility

HP LatinoVoices @LatinoVoices
Are Gingrich and Marco Rubio getting closer? huff.to/t0a3YM
Retweeted by Huffington Post

Each tweet is timestamped 21h

Following are people you subscribe to. **Followers** subscribe to your tweets. Private tweets will only be visible to followers you approve.

Tweets

"Tweets" are short text-based messages – up to 140 characters – that users post to Twitter. "Tweet" can refer to a post as well as to the act of posting to Twitter. Tweets are public, indexed, and searchable unless protected by the user. Many users never Tweet, choosing only to follow persons or topics of interest.

Hashtags (#topic) are used to mark a keyword or topic in a Tweet. Posts with hashtag are categorized by topics in the Twitter search engine. Hashtagged words that become popular become Trending Topics (ex. #jan25, #egypt, #sxsw).

Gündüz Feneri Blog @gunduzfeneri
BestHolidayMovies It's a wonderful life (46), a christmas carol (51), The Decalogue 3 (88), Miracle on 34th Street (47), love actually (03)

Mentions (@username) are used to tag a user in a Twitter update. When a public user mentions a private Twitter account, the link to the private account profile becomes public.

@jessmchung
@Delta last word on the matter. \$DAL >6% down over a 24 hour period. You are lucky it is the weekend.

Profile Settings

Apply the **Profile** settings shown below to ensure that your information is visible only to people of your choosing.

JasonSmith7825's settings

Account Password Mobile Notifications Profile Design

Picture Choose File No file chosen
Maximum size of 700k: JPG, GIF, PNG.
DO NOT use a face photo

Name Jason Smith
Enter your real name.
Use nicknames, initials, or pseudonyms

Location USA
Where in the world are you?
Use general location, such as a country or a metropolitan area

Web http://
Have a homepage or a blog? Put the address here.
(You can also add Twitter to your site here)

Bio
About yourself in fewer than 160 chars.

Facebook Post your Tweets to Facebook
DO NOT connect to Facebook

Save

Jason Smith
@JasonSmith7825
USA

Edit your profile

1 TWEETS
11 FOLLOWING
5 FOLLOWERS

Tweets

Following Followers Favorites Lists

Jason Smith @JasonSmith7825
first tweet! hello internet.

twitter
© 2011 Twitter About Help Terms Privacy
Blog Status Apps Resources Jobs
Advertisers Businesses Media Developers

Twitter Best Practices

- Avoid using hashtags (#) in updates to avoid being indexed and associated with a topic by Twitter Search.
- *Tweet responsibly.* Do not provide personal details regarding your whereabouts and activities in your post.
- Do NOT upload links to personal photos or websites on Twitter.
- Do NOT allow Twitter to use your location on mobile devices.
- Change your Twitter **username** periodically to limit account exposure.

Account Settings

Apply the **Account** settings shown below to ensure that your information is shared in a limited fashion.

JasonSmith7825's settings

Account Password Mobile Notifications Profile Design

Name: Jason Smith
You can change your name on your [profile settings](#).

Username: JasonSmith7825
Your public profile: <http://twitter.com/JasonSmith7825>

Email: jason.smith7825@yahoo.com
Note: email will not be publicly displayed.

Let others find me by my email address

Language: English
What language would you like to Twitter in?
Interested in helping translate Twitter? Check out the [Translation Center](#).

Time Zone: (GMT-06:00) Central Time (US & Canada)

Tweet Location: Add a location to your Tweets
Ever had something you wanted to share ("fireworks", "party!", "ice cream truck!", or "quicksand...") that would be better with a location? By turning on this feature, you can include location information like neighborhood, town, or exact point when you tweet.
When you tweet with a location, you can turn on/off before each Tweet and view your location history. [Learn more](#)

You may [delete all location information](#) from your past Tweets. This may take up to 30 minutes.

Annotations:
- **DO NOT connect your phone** (points to Mobile tab)
- **Change every ~6 months** (points to Username)
- **Uncheck** (points to "Let others find me by my email address")
- **Uncheck** (points to "Add a location to your Tweets")
- **Click to delete all location data associated with your account** (points to "delete all location information")

Tweet Media Display media that may contain sensitive content

Mark my media as containing sensitive content
If you tweet images or videos that may contain sensitive content, please check this box so that people can be warned before they see it. [Learn more](#)

Tweet Privacy Protect my Tweets
Only let people whom I approve follow me. If this is checked, your future Tweets previously may still be publicly visible. [Learn more](#)

HTTPS Only Always use HTTPS
Use a secure connection where possible to encrypt your account information.

Annotations:
- **Check** (points to "Protect my Tweets")
- **Protecting your tweets makes all your posts private. Only those who you approve can access your tweets** (points to "Protect my Tweets")
- **Deactivate my account** (points to "Deactivate my account" button)

Your pending follower requests

Jess M Chung @jessmchung
I spend a lot of time thinking about all the things I'd buy or eat. That and complaining.

Deactivating / Delete Your Twitter Account

To deactivate your account, go to **Settings** and select **Account** page. At the bottom of the page, click "**Deactive my account.**" After deactivation, the user can reactivate the account within **30 days**. After 30 days, the account is permanently **deleted**.

Notification & Application Settings

Maintain a small digital footprint by minimizing the number of notifications. Revoke access to unnecessary third party applications.

Account Password Mobile **Notifications** Profile Design Applications

Choose when and how often Twitter sends emails to itsshelen@gmail.com ([change](#)).

Messages

Email me when I'm sent a direct message I'm sent a reply or mentioned

Activity

Email me when I'm followed by someone new My Tweets are marked as favorites My Tweets are retweeted

Updates

Email me with Occasional updates about new Twitter products, features, and tips Product or service updates related to my Twitter account

Annotations:
- **Direct message (DM) is never visible to the public** (points to "I'm sent a direct message")
- **Private tweets will become visible to the web when retweeted (RT) by a user with public account** (points to "My Tweets are retweeted")

Account Password Mobile Notifications Profile Design **Applications**

You've allowed the following applications to access your account

HootSuite by HootSuite
The social media dashboard which allows teams to broadcast, monitor and track results.
read, write, and direct messages access · Approved: Tue December 6, 2011 07:18:36 PM

Twitter for Android by Twitter, Inc.
Twitter for Android
read, write, and direct messages access · Approved: Sat February 26, 2011 07:16:46 PM

Samsung Mobile by Samsung
Samsung mobile own applications
read, write, and direct messages access · Approved: Thu February 10, 2011 12:15:07 AM

Annotations:
- **Block unknown or unwanted applications from accessing your account** (points to "Revoke Access" buttons)

Useful Links

A Parent's Guide to Internet Safety

www.fbi.gov/stats-services/publications/parent-guide

Wired Kids

www.wiredkids.org/

Microsoft Safety & Security

www.microsoft.com/security/online-privacy/social-networking.aspx

OnGuard Online

www.onguardonline.gov/topics/social-networking-sites.aspx